

THE MILESTONE
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The Milestone Properties is One of Saudi Arabia's leading real estate development companies, headquartered in Riyadh, it is distinguished by its integrated approach, combining unique design, long-term investment, and innovative operations across its residential, commercial, and hospitality projects .

The company was launched with an ambitious vision aligned with the goals of Saudi Vision 2030 , which seeks to build a diversified and sustainable economic future in which the real estate sector plays a leading role in developing communities and improving the quality of life.

The company focuses on developing integrated real estate destinations that contribute to raising the standard of living and enriching the experience of individuals and communities, through three main arms :

TERRA VÉRA Suites

A brand specialized in developing and operating boutique hotels, serviced apartments and resorts .

Breeze Residence

The residential community development arm, focusing on upscale villa and residential complex projects .

The Milestone Development

A division specializing in developing commercial assets such as warehouses, offices, and commercial units

What distinguishes The Milestone Properties It is committed to architectural quality, operational efficiency, and smart investment that enhances long-term returns and balances real estate needs with human experience.



Al Naseem Villas Project

Riyadh

In the heart of the Saudi capital, specifically in Al Naseem district The Milestone Properties launches its pioneering residential project , " Al Naseem Villas ," represents a future vision for balanced urban living, through an elegant design that meets the needs of modern Saudi families .



The project features an architectural design that reflects local identity with modern touches that provide the highest standards of comfort and beauty. It also boasts a strategic location that ensures easy access to vital roads and daily services, including schools, shopping malls, and hospitals .

The project consists of a group of residential villas of varying sizes, designed to provide privacy and comfort, and includes amenities such as indoor gardens, private parking spaces, and smart home management systems. The urban planning also takes into account the provision of green spaces and pedestrian paths, creating a healthy and safe living environment .

This project is in line with the vision of **the Kingdom of Saudi Arabia 2030** , which seeks to increase the rate of home ownership among citizens and develop modern cities that embrace the concepts of sustainability, innovation, and quality of life .



Warehouse Organization Project

Riyadh

In response to the growing demand for logistics infrastructure The Milestone Properties has launched The Riyadh Warehouse Organization Project, part of its commercial arm The Milestone Development , is a key pillar in supporting the capital's trade and supply chain system, providing an integrated operational environment that meets the needs of businesses and investors .



The project includes the development of smart warehouses with modern specifications in terms of security, energy, and storage, with a focus on design flexibility to suit various industries, from food to pharmaceuticals, retail, and e-commerce .

The project has been planned to integrate with the transportation and logistics infrastructure, ensuring proximity to major roads, land ports, and industrial zones, providing a competitive advantage for tenants and investors .

This project is considered an extension **Vision of the Kingdom of Saudi Arabia 2030** Which supports the Kingdom's transformation into a global logistics hub, by empowering the transportation sector and supply chains, and stimulating investment in smart infrastructure .



TerraVera Hotel Project

Qiddiya . Riyadh

Within one of the most ambitious tourist destinations in the Kingdom The Milestone Properties launches Its flagship hotel project is the Terra Vera Hotel in Qiddiya , west of Riyadh, under its Terra Vera Suites brand . The project is located just 40 km from downtown Riyadh, adjacent to major entertainment projects such as the amusement park, motor racing track, and the Edge of the World site .



The hotel represents a sophisticated and integrated architectural facade including serviced hotel apartments, entertainment facilities, restaurants, and conference halls, making it an ideal destination for tourists, families, and business people alike .

The project comes in line with the ambitions of **the Kingdom of Saudi Arabia's vision 2030** Qiddiya aims to welcome 17 million visitors annually by 2030 , developing a hospitality infrastructure capable of accommodating the growing tourism demand . The project is expected to enjoy high occupancy rates similar to those of leading hotels in the capital, which exceed 75-85%.

Terravera Hotel reflects The Milestone Properties philosophy . Providing hospitality that goes beyond the traditional concept, combining comfort with culture, and luxury with simplicity, to provide an exceptional accommodation experience in the heart of the renewed Kingdom .





Qiddiya

The entertainment and cultural city of the future in the heart of the Kingdom

Located west of Riyadh, approximately 40 kilometers from the capital, **Qiddiya** represents one of the largest development projects in the Kingdom of Saudi Arabia . This strategic project is not just a tourist destination; it is an integrated city that aims to change lifestyles and enhance Riyadh's position as a global center for entertainment, culture, and sports as part of the goals of **Saudi Vision 2030**.

The Qiddiya project spans a vast area of 334 square kilometers and includes an ambitious development plan that encompasses more than just entertainment facilities. It also includes an integrated system of infrastructure, residential communities, cultural centers, sports facilities, hospitality projects, and education projects, making it a multi-use project with profound economic and social dimensions .

One of Qiddiya's most notable features is its strategic geographic location situated on the highway leading to the " Edge of the World " — one of the Kingdom's most famous natural landmarks . Its proximity to Riyadh and easy accessibility make it a major attraction for locals and tourists alike, especially with plans to connect it to the public transportation network and metro in the future .

The project aims to welcome more than 17 million visitors annually by 2030 and is planned to provide tens of thousands of direct and indirect job opportunities, making it a key driver of local economic development . It will also contribute to increasing the contribution of the tourism and entertainment sectors to the gross domestic product, as part of the national economy's diversification goals .

Qiddiya is an ideal incubator for hotel, tourism, and investment projects offering smart infrastructure and investment opportunities in hospitality parks, shopping malls, and sports and artistic events, making it a fertile environment for developers and investors from within and outside the Kingdom .



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